3S 44 (Rev. 06/17) 7

CIVIL COVER SHEET

17-CV-2713

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

purpose of initiating the civil de	ocket sheet. (SEE INSTRUCT)	IONS ON NEXT PA	CIE OF THIS F	ORM)		<u> </u>
L (a) PLAINTIFFS				DEFENDANTS	17	9710
Graphic Styles/Styles Into		VINNIE'S INTERNATIONAL HONG KONG CUSTOM TAILORS				
(b) County of Residence o		ucks, PA	Claim to the second delicer to the second de		e of First Listed Defendant <i>(IN U.S. PLAINTIFF CASES O</i> CONDEMNATION CASES, USE TO TOF LAND INVOLVED.	
(c) Attomeys (Firm Name, A LAW OFFICES, MICHAE 3724 East Brandon Way Doylestown, Pennsylvani				Attorneys (If Known,	~ 1.4	
II. BASIS OF JURISDI	CTION (Place an "X" in On	e Box Only)	III. C			(Place an "X" in One Box for Plainlif and One Box for Defendant)
O i U.S. Government Plaintiff	3 Federal Question (U.S. Government N	ot a Party)	Çit		DEF Incorporated or Pri of Business In T	incipal Place PTF DEF
Defendant	1 4 Diversity (Indicate Citizenship	of Parties in Item	m)		2 D 2 Incorporated and F of Business In A	
				izen or Subject of a Groring Country	J 7 % Foreign Nation	D 6 (3×6)
IV. NATURE OF SUIT	(Place on "X" in One Box Onl	y)				of Smit Code Descriptions.
CONTRACT		RTS		FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES
☐ 116 Insurance ☐ 120 Marine ☐ 130 Miller Act ☐ 140 Negotiable Instrument.	PERSONAL INJURY 310 Airplane 315 Airplane Product Liability	PERSONAL II 365 Personal In Product Li 367 Health Care	jury - ability 🏻 🗇	625 Drug Related Scizure of Property 21 USC 881 690 Other	28 USC 157	O 375 Felse Claims Act O 376 Qui Tam (31 USC 3729(a)) O 400 State Reapportionment
☐ 150 Recovery of Overpayment & Enforcement of Judgment ☐ 151 Medicare Act ☐ 152 Recovery of Defaulted	330 Federal Employers' Liability	Pharmaceut Personal In Product Lia G 368 Asbestos P	ury bility ersonal		PROPERTY RIGHTS \$20 Copyrights \$30 Patent \$35 Patent - Abbreviated	O 410 Antitrust O 430 Banks and Banking O 450 Commerce O 460 Deportation
Student Loans (Excludes Veterans) 153 Recovery of Overpayment of Veteran's Benefits		Injury Proc Liability PERSONAL PR 370 Other Frau	OPERTY	LABOR 710 Fair Labor Standards	New Drug Application S40 Trademark SOCIAL SECURITY 861 HIA (1395ff)	O 480 Consumer Credit Calculations Carrupt Organizations Carrupt Organizations Carrupt Organizations Carrupt Organizations
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	Medical Malpractice			Leave Act		[7] 895 Freedom of Information
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	ile Court	Remanded from Appellate Court	Re	copened Anotl (speci		
VI. CAUSE OF ACTIO	ECODYDICHT ME	RINGEMENT	you are Illing - 17 U.S.C	(Do not cite jurisdictional st , § 501, ET SEQ.	natutes unless diversity):	
VII. REQUESTED IN	COPYRIGHT INF			DEMAND \$	CHECK YES only	if deplanded in complaint:
COMPLAINT:	UNDER RULE 2:		HON	250,000.00	JURY DEMAND	
VIII. RELATED CASI	E(S) (See instructions):	JUDGE			DOCKET NUMBER	<u>V 2.T.</u>
06/15/2017 FOR OFFICE USE ONLY	and the second s	signature /s/ Michae	San	July.	5-1	JUN 15 2017
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Case 2:17-cv-02713-TON Document 1 Filed 06/15/17 Page 2 of 47

UNITED STATES DISTRICT COURT

FOR THE EASTERN DISTRICT F I ANIA — assignment to appropriate calendar.	DESIGNATION FORM to be used by counsel to	indicate the category of the case for the purpose of
Address of Plaintiff: 775 Second Street Pike, Suite 3R, Southampt	on, Pennsylvania 18966	17 2712
Address of Defendant: TST P.O. Box 90303 Kowloon, Hong Kong		
Place of Accident, Incident or Transaction: Copyright infringement	nt on internet	\wedge
Flace of Accident, Methods of Flancacion.	(Use Reverse Side For Additional Space)	
Does this civil action involve a nongovernmental corporate part	y with any parent corporation and any publicly held	<i>i</i>
(Attach two copies of the Disclosure Statement Form in accordance)	dance with Fed.R.Civ.P. 7.1(a))	Yes N.
Does this case involve multidistrict litigation possibilities?		Yes□ No ✓
RELATED CASE, IF ANY:	D . T	
Case Number: Judge	Date Terminated:	
Civil cases are deemed related when yes is answered to any of $\boldsymbol{\theta}$	he following questions:	
1. Is this case related to property included in an earlier number	ed suit pending or within one year previously termina	ated action in this court? Yes□ No Yes□ No Yes□ No Yes□ No
2. Does this case involve the same issue of fact or grow out of action in this court?	the same transaction as a prior suit pending or within	_ [7]
3. Does this case involve the validity or infringement of a pate	nt already in suit or any earlier numbered case pendin	Yes New Norward New Yes New Yes New Yes New Yes
terminated action in this court?		Yes□ Nd ✓
4. Is this case a second or successive habeas corpus, social sec	urity appeal, or pro se civil rights case filed by the sa	me individual? Yes□ Nd ✓
CIVIL: (Place ✓ in ONE CATEGORY ONLY)		
 A. Federal Question Cases: 1. □ Indemnity Contract, Marine Contract, and A 		Jurisdiction Cases: rance Contract and Other Contracts
2. □ FELA		lane Personal Injury
3. □ Jones Act-Personal Injury	•	ult, Defamation
4. □ Antitrust		ne Personal Injury
5. □ Patent		or Vehicle Personal Injury
6. □ Labor-Management Relations		6. □ Other Personal Injury (Please
<u> </u>		specify)
7. □ Civil Rights	7. □ Prod	ucts Liability
8, Q\Habeas Corpus	8. □ Prod	ucts Liability Asbestos
	9. □ All o	other Diversity Cases
10. □ Social Security Review Cases		(Please specify)
All other Federal Question Cases Copyric	ht Infringement	
	ARBITRATION CERTIFICATION (Check Appropriate Category) ounsel of record do hereby certify:	
Persuant to Local Civil Rule 53.2, Section 3(c)(2), that to		ecoverable in this civil action case exceed the sum of
\$150,000.00 exclusive of interest and costs; Relief other than monetary damages is sought.	_ 1	
M Jenes Office main moneany dumages 2 300gm		JUN 15 2017
DATE O7 JUNE 2017 Michael J. Brooks		74630 Attorney I.D.#
	ney-at-Law / will be a trial by jury only if there has been complian	, , , , , , , , , , , , , , , , , , ,
I certify that, to my knowledge, the within case is not relate	d to any case now pending or within one year pre	viously terminated action in this court
except as noted above.	1.	
DATE: 07 JUNE 2017 Michael J. Brooks	de Br	74630
	ney-at-Law	Attorney I.D.#

CIV. 609 (6/08)



IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

CASE MANAGEMENT TRACK DESIGNATION FORM

Graphic Styles/Styles Inte	rnatio	nal LLC :		CIVIL ACT	ION
v.		:		97	271
VINNIE'S INTERNATION CUSTOM TAILORS	AL HC	ong Kong :		NO.	
In accordance with the Civiplaintiff shall complete a Cafiling the complaint and services of this form.) In the designation, that defendant the plaintiff and all other patto which that defendant beli	se Mare a copevent t shall, v	nagement Trac by on all defend hat a defenda vith its first ap Case Manage	ck Designation lants. (See§1: nt does not ago pearance, subroment Track De	Form in all civil cases 03 of the plan set forth ree with the plaintiff r nit to the clerk of court	at the time of on the reverse egarding said t and serve on
SELECT ONE OF THE F	ollo	WING CASE	MANAGEM	ENT TRACKS:	
(a) Habeas Corpus – Cases	brough	nt under 28 U.	S.C. § 2241 thr	rough § 2255.	()
(b) Social Security – Cases and Human Services de					()
(c) Arbitration – Cases requ	ired to	be designated	l for arbitration	under Local Civil Rul	le 53.2. ()
(d) Asbestos – Cases involvexposure to asbestos.	ing cla	nims for person	nal injury or pr	operty damage from	()
(e) Special Management – Commonly referred to as the court. (See reverse smanagement cases.)	comp	lex and that ne	ed special or in	ntense management by	
(f) Standard Management -	Cases	that do not fa	ll into any one	of the other tracks.	47
		Sulw }	res		
7 JUNE 2017	Mich	ael J Brooks		Plaintiff	
Date	P	Attorney-at-la	w	Attorney for	
(215) 230-3761	(215	5) 230-3761		Attorney@Law-Br	ooks.com
Telephone	-	FAX Number		E-Mail Address	;
(Civ. 660) 10/02					



Member Pennsylvania And New Jersey Bars

WEB SITE: LAW-BROOKS.COM E-MAIL: ATTORNEY@LAW-BROOKS.COM



3724 East Brandon Way Doylestown, Pennsylvania 18902 (215) 230-3761

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2713

June 7, 2017

United States District Court
Eastern District of Pennsylvania
U.S. Courthouse
601 Market Street, Room 2609
Philadelphia, PA 19106-1797

RE: Graphic Styles/ Styles International LLC v. Vinnie's International Hong Kong Custom Tailor

Dear Clerk, U.S. District Court:

Enclosed for filing please find:

- 1. Complaint;
- 2. Civil Cover Sheet;
- 3. Designation form;
- 4. Case Management Track Designation Form;
- 5. Disk containing PDF Documents; and
- 6. Filing fee.

Would you be so kind to file same, returning file stamped copy of first page of Complaint and Summons.

Take good care,

Michael J. Brooks, Esquire

MJB/dab

In the United States District Court for the Eastern District of Pennsylvania



GRAPHIC STYLES/ STYLES INTERNATIONAL LLC 775 Second Street Pike, Suite 3R, Southampton, Pennsylvania 18966

Plaintiff,

v.

VINNIE'S INTERNATIONAL HONG KONG CUSTOM TAILORS TST P.O. Box 90303 Kowloon, Hong Kong

Defendant.

Civil Action №.

2713

COMPLAINT FOR **COPYRIGHT IN**

COMPLAINT FOR COPYRIGHT INFRINGEMENT

Plaintiff Graphic Styles/Styles International, LLC by and through its counsel, on personal knowledge of its member as to its own actions and on information and belief as to the actions, motivation of capabilities others, hereby alleges as and follows:

NATURE OF THE CASE

1. Graphic Styles/Styles International LLC, ("Graphic Styles") action to recover damages, expenses, and this attorney fees arising from the willful infringement by Plaintiff's registered Defendants, of copyrights valuable artistic drawings and graphic representations of men's and women's fashion clothing styles, and to obtain injunctive relief against Defendants to cease and desist their infringement and to prevent them from any further unlawful copying and infringement of Plaintiff's copyrights.



2. In violation of the Copyright Act, 17 U.S.C. § 501, et seq., Defendant reproduced and displayed on their website they established and controlled, at least 18 drawings of men's fashion clothing styles copied directly from copyrighted stylebooks, without any authorization or permission from Plaintiff -the owner of all right, title, and interest in all copyrights covering the drawings despite express copyright stylebooksrestrictions and against prohibitions infringement and unauthorized use prominently stated in the stylebooks.

THE PARTIES

Graphic Styles is a limited liability corporation with its 3. principal place of business located at 775 Second Street Pike, Suite 3R, Southampton, Pennsylvania 18966. Graphic Styles, owns all title, right, interest, ownership, and subsidiary and intellectual property rights in all the federally registered copyrights covering the drawings and graphic representations of men's fashion clothing styles Defendant copied, displayed, and transmitted Defendants' infringing website¹. Graphic Styles develops, and distributes stylebooks containing sells, produces, copyrighted drawings and graphic representations of men's and women's fashion clothing styles and licenses the use of copyrighted drawings and graphic representations of men's clothing styles for promotional fashion and women's





proposes such as websites, brochures, catalogs, placards and other advertising media.

4. Defendant Vinnie's International Hong Kong Custom Tailors ("Vinnie's") is a business located in Kowloon, Hong Kong, is engaged in the business of selling custom tailored retail apparel for men and women, online at its website <www.vinnieshk.com>2 and through fittings made on its business premises, and hotels and client's businesses by appointment throughout Philadelphia, throughout Pennsylvania and the United States.

JURISDICTION

5. This court has subject matter jurisdiction over Plaintiff's claims for unauthorized use and copyright infringement pursuant to 17 U.S.C. § 501.

VENUE

6. Venue lies in this court under 28 U.S.C. §§ 1391 and 1400 (a).

FACTS - THE COPYRIGHTED STYLEBOOKS

7. From about the 1950's until 2000, Graphic Fashions Inc., also known as Graphic Fashions International ("Graphic Fashions"), created, prepared, and published clothing stylebooks annually or semi-annually for use by tailors and





- 8. Each stylebook published by Graphic Fashions contained 160 to 260 artistic drawings and graphic representations of men's and women's fashion clothing styles: suits, jackets, trousers, vests, topcoats, tuxedos, pocket details, and measurements that Graphic Fashions had created.
- 9. Graphic Fashions also created several products (i.e., postcards, counter cards, flyers) including customized stylebook catalogs, wherein, the requesting custom clothing business would select images for their own in-house style guide.
- 10. Graphic Fashions was known throughout the custom clothing industry for the exceptional quality and value of the artistic drawings and graphic representations in its stylebooks. Its images of fashion styles are unique in the industry and were not distributed or available from any other source except Graphic Fashions or Plaintiff, who was its exclusive licensee and copyright assignee.
- 11. Graphic Fashions registered its stylebooks as compilations under the Copyright Act, 17 U.S.C. § 103, which protects all the images in the stylebook from infringement.
- 12. Graphic Fashions displayed in its stylebooks the copyright notice, "© Copyright, Graphic Fashions Inc. Phila., PA", on





- 13. Richard C. Ackourey, Jr. (Ackourey) is a member of Graphic Styles and has been in the custom clothing business since 1984, initially in retail, then with several custom tailor companies, and finally starting his own business, Ackourey Clothiers Incorporated, in 1996.
- 14. Working for one of the largest custom clothier companies which had contracted with Graphic Fashions Incorporated ("Graphic Fashions") to design custom stylebooks for their outlets, Ackourey became familiar with Graphic Fashions' illustrations.
- 15. Ackourey utilized Graphic Fashions' stylebooks in his custom clothier business, in meeting face to face with clients.
- 16. Graphic Fashions eventually down-sized to publishing one stylebook a year, with its last stylebook being the 1999-2000 edition, thereafter, Ackourey met with the owner, John Garner (Garner).
- 17. At that time Garner was 86 years old and closing the business. Garner indicated no one is going to draw these works to his standards. Garner suggested no one was interested in pursuing the business, however, Ackourey believed it had potential, and expressed his interest in seeing the stylebooks continue.





- 18. Ackourey contacted the Fashion Institute of America in New York, went to Moore College of Art and various other art schools to seek out artists capable of meeting Garner's standards. Garner would critique the illustrations Ackourey would bring to him, finding them unsatisfactory for a stylebook.
- 19. Therefore, Garner decided to license to Ackourey rights to Garner's illustrations. On March 15, 2003 Graphic Fashions granted Ackourey a license to reprint the images from the 1999-2000 Stylebook.
- 20. Through his efforts, Ackourey finally met Frank Grobelny, an artist who had previously done illustrations for Garner, and who is now working with Ackourey. Grobelny is currently sketching illustrations for Ackourey for the 2013 stylebook.
- In the meantime, Garner offers that if Ackourey wants to do 21. Graphic Fashions' illustrations, anything further with Ackourey would have to seek legal counsel and draft any necessary documents. On January 5, 2004, Graphic Fashions expressly grants Ackourey, the exclusive rights, for the life of the copyrights, to reproduce all copyrighted works owned by Graphic Fashions, and to create derivatives of, distribute, and transmit copies of, its display, copyrighted works. Graphic Fashions also assigns to





- Ackourey all rights in derivative works created using the copyrighted works.
- On July 3, 2007, Graphic Fashions expressly assigned to 22. Plaintiff in writing "the entire title, right, interest, subsidiary and intellectual property ownership and all rights in and to" all copyrights registered to Graphic Fashions, "including but not limited to copyrights and the right to secure registered copyrights therein and to any resulting registrations in Assignee's name as claimant, and the right to secure renewals, and extensions of any such copyright or copyright registrations in the United States of America or foreign country as well as all choses [sic] in action relating to the [Graphic Fashion's copyrights], claims for damages, profits, and costs, both in equity and any infringement of the [Graphic Fashion's law, for is copyrights]." A copy of the Copyright Assignment attached as Exhibit A.
- 23. Using these drawings, and a few new illustrations, Ackourey published a 2005³ and 2006⁴ stylebook that each depicts a

In 2005 Plaintiff prepared, published, and distributed the Graphic Styles International Stylebook, Best of Seasons through Spring and Summer 2005 ("2005 Stylebook"), containing 220 images of drawings for men's and women's fashion clothing styles: suits, jackets, trousers, vests, topcoats, tuxedos, pocket details, and measurements, many of which were selected from the earlier preexisting material, i.e., stylebooks Graphic Fashions had published and registered as compilations under the Copyright Act. Plaintiff registered the 2005 Stylebook as a compilation under copyright registration number TX 6-956-665. The copyright protections in the preexisting material are





- 24. Plaintiff sells copies of the stylebooks to tailors and other tailored clothing businesses for their individual use in working face to face with customers. Prominent notices in the books prohibit any other use without express permission.
- 25. The first page of both the 2005 Stylebook and 2006 Stylebook prominently displayed the statement that:

The images found in the Styles International Stylebook may not be reproduced in any form or by any means - graphic, electronic, or mechanical, including photo copying or information storage and retrieval systems - without the expressed written consent and permission of the copyright holder.

- 26. The first page of the 2006 Stylebook also has a message from Plaintiff:
 - I encourage you to use this book to enhance your business, however, please do it legally . . . Any unlawful use or violation of the copyright laws for

undisturbed and are herein independently enforced and damages independently pursued.

MICHAEL J.

BROOKS
LSQUERE



In 2006 Plaintiff prepared, published, and distributed the Graphic Styles International Stylebook, Best of Seasons 2006 ("2006 Stylebook"), containing 367 images of drawings for men's and women's clothing designs: suits, jackets, trousers, vests, topcoats, tuxedos, pocket details, and measurements, selected from earlier stylebooks Graphic Fashions had published and registered as compilations under the Copyright Act. Plaintiff registered the 2006 Stylebook as a compilation under copyright registration number TX 6-956-762. The copyright protections in the preexisting material are undisturbed and are herein independently enforced and damages independently pursued.

3724 East Brandon Way

LAW OFFICES
MICHAEL J. BROOKS, ESQUIRE

- 27. The margin of the left-hand page in each stylebook also carried a copyright notice, "© Copyright, Graphic Fashions Inc. Phila., PA".
- 28. Although the infringed images appeared in Plaintiff's copyrighted stylebooks, the images are subject to re-use and redistribution in accordance with various licensing arrangements. Ackourey has licensed selected individual images for use in a promotional brochure by a clothing manufacturer. Plaintiff has established independent economic value for the images for licensing purposes.
- 29. Plaintiff sets fees at \$1,850.00 for an illustration and \$2,500.00 for a cover illustration for up to one year's use of single image. Renewal fees are set at \$600.00 for an illustration and \$825.00 per year for a cover illustration.
- contacted Ackourey Southwick Clothing Corporation, to 30. license drawings a Southwick representative had seen in the shop in Texas. The tailor 2005 Style Book, at a representative saw the book and called Ackourey to create a A custom book was crafted by Ackourey, custom book. utilizing 12 | illustrations Southwick selected from the 2005 Stylebook. Approximately 350 units were sold to Southwick at approximately \$75 a unit. The custom book included the



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- 31. Additionally, another division of Southwick entered into a licensing agreement for four illustrations to produce 500 copies of a countertop brochure. Southwick paid six thousand dollars (\$6,000.00) for the licensing of the four illustrations.
- 32. On August 16, 2007 Ackourey formed Graphic Styles/Styles

 International LLC because of the stylebooks initial success
 in generating licensing agreements and the future
 potential.
- 33. Ackourey's initial success quickly tapered violation of the copyrights proliferated. The Indo-Hong Kong Tailor Business one-upmanship plays itself out competitors seek the same advantage infringing Plaintiff's Styles/Styles International LLC. copyrights. Graphic carries a substantial portion of its value in intellectual property and herein seeks to enforce its copyrights.
- 34. Ackourey assigned the copyrights to Graphic Styles/Styles
 International. Ackourey's Graphic Styles/Styles
 International LLC carries a substantial portion of its
 value in intellectual property and herein seeks to enforce
 its copyrights.



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DEFENDANTS' INFRINGEMENT

- 35. By advertising on its website, Vinnie's recruits clients all over the world, including the United States, United Kingdom, Ireland, Australia and New Zealand. During these sales tours, Vinnie's associates book a swanky hotel suite, where they meet and take orders from new and old customers. The customers show up, choose from a selection of material, pick a fabric and design, have their measurement taken and make the payment. The suits are then sewn in Hong Kong to specifications and shipped to the customer in four to six weeks.
- Defendants utilize the web site <www.vinnieshk.com>. 36. approximately 2014 and continuing Beginning in to approximately the filing of this Complaint and beyond, Defendants displayed their website images on showing fashion styles that were copied from the Plaintiff's Stylebooks.
- 37. Defendant did not attribute the artistic drawings as belonging to Plaintiff, but passed off the artistic drawings as original to Defendant.
- 38. Defendant also placed unlawful copyright notices on webpages containing images copied from Plaintiff's copyrighted stylebooks.





- Defendants' specific purpose in creating and transmitting 39. Plaintiff's the infringing web pages, was to use copyrighted drawings to attract and secure purchasers for the specific fashion clothing styles shown in the images. Defendants' use of the copyrighted drawings to solidit sales and promote the business and reputation of the Defendant was a use of the copyrighted works that neither Plaintiff nor Graphic Fashions had permitted Defendant to make.
- 40. Defendant knew that the drawings taken from Plaintiff's 1999-00, 2005 and 2006 copyrighted stylebooks were protected by copyright, that they could not lawfully copy them without express permission from the copyright owner, and that the Defendant had never obtained authorization from the owner of the images, to use, copy, display, and transmit the images they had copied and displayed on the aforementioned websites.

COUNT ONE COPYRIGHT INFRINGEMENT - 17 U.S.C. § 501, ET SEQ.

- 41. Plaintiff incorporates the prior paragraphs by reference.
- 42. Plaintiff is the sole owner by recorded assignment of all registered copyrights covering stylebooks prepared, published, and distributed by Graphic Fashions, Inc., and





LAW OFFICES

- all of the copyrighted images and visual representations displayed in those stylebooks.
- 43. Plaintiff is the sole owner of the registered copyrights covering the preexisting materials, the 1999-00 Stylebook, the 2005 Stylebook, the 2006 Stylebook, and all of the copyrighted images and visual representations displayed in those stylebooks.
- 44. Plaintiff is the sole owner of the copyright protections in the preexisting material utilized in the 1999-00 Stylebook, the 2005 Stylebook and 2006 Stylebook.
- Defendants' copying of images showing drawings of men's and 45. fashion clothing styles from Plaintiffs' women's copyrighted stylebooks, and their display on a website to their traveling advertise schedules for custom suit fittings, infringed each of the compilation copyrights that protect one or more of the 18 images.

These 30 prior stylebooks were named and registered as follows: Designed for Winter 1961, Registration No. A451646; Fashions International Fall Winter 1973-1974, Registration No. 440204; δε Fashions International 1974 Spring & Summer, Registration No. A488-310; Fashions International 1975 Spring & Summer, Registration No. A 591921; Fashions International Spring & Summer 1976, Registration No. A722732; Fashions International Fall-Winter 1977-1978, Registration A900783; Fashions International Fall-Winter 1978-1979, Registration No. TX0000054929; Fashions International Fall-Winter 1980-1981, Registration No. TX0000539997; Fashions International Fall-Winter 1981-1982, Registration No. TX0000731329; Fashions International Spring-Summer 1982, Registration No. TX0000821050; International 1982-1983, Registration Fall-Winter TX0001067384; Fashions International Spring-Summer 1984, Registration TX0001269970; Fashions International Fall-Winter





47. Defendants unabashed theft οf Plaintiff's copyrighted purposeful images; their display, transmission, and distribution of copyrighted the images φn, <www.vinnieshk.com>, further show the willfulness of Defendants' copyright infringement.

Registration No. TX0001378891; Fashions International Spring-Summer Fashions International Fall-1985, Registration No. TX0001501023; Winter 1985-1986 Registration No. TX0001662171; Fashions International TX0001714805; Spring-Summer 1986, Registration No. Fashions International Fall-Winter 1986-1987, Registration No. TX0001838271; Fashions International Fall-Winter 1987-1988, Registration No. TX0002150566; Fashions International Spring-Summer 1988, Registration No. TX0002240703; Fashions International Fall and Winter 1988-1989, Registration No. TX2353266; Fashions International Spring and Summer 1989, Registration No. TX2509479; Fashions International Autumn-Winter 1989-1990, Registration No. TX0002611019; Fashions International Fall-TX0002902726; 1990-1991, Registration No. Fashions International Spring-Summer 1991, Registration No. TX0003053310; International Spring-Summer 1992, Registration No. Fashions TX0003229071; Fashions International Spring-Summer 1993, Registration 1997-1998, Fashions International Fall-Winter TX0003446818; Registration No. TX0004621545; Distinctive Fashions 1998 Registration TX0005253538; Fashions International Fall-Winter 1998-1999, Registration No. TX0004831173; and Fashions International Styles for Registration No. TX0005037124; Registration Seasons 1999-2000, No. TX0005037124; Graphic Styles International Stylebook, Best of Seasons through Spring and Summer 2005 Registration No. TX 6-956-665; Graphic Styles International Stylebook, Best of Seasons 2006 Registration No. TX 6-956-762.





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- 48. As a result of their wrongful conduct, Defendant is liable to Plaintiff for copyright infringement under U.S.C. § 501.
- Plaintiff is entitled to recover, under 17 U.S.C. § 504(b), 49. its established fees for damages for individual illustrations of up to One Thousand, Eight Hundred and Fifty Dollars (\$1,850.00) and yearly renewal fees of up to Six Hundred (\$600.00) for copying and website Dollars publishing, and any of Defendants' profits that are attributable to Defendants' infringement.
- 50. In the alternative, Plaintiff claims statutory damages under 17 U.S.C. §504(c) for Defendants' unauthorized use and copyright infringement of up to 76 of Plaintiff's registered copyrighted works.
- 51. Defendants' infringement has been willful the the Copyright Act, of so the Court's award actual statutory damages should be or enhanced in accordance with 17 U.S.C. § 504(c)(2).
- 52. Plaintiff is also entitled to recover its attorney fees and expenses incurred in suit, including its costs of investigation under 17 U.S.C. §505 and other equitable doctrines.

RELIEF REQUESTED





MICHAEL J. BROOKS, ESQUIRE

Michael Jan.
3724 East Brandon Way

(215) 230-3761

WHEREFORE, Plaintiff requests judgment against Defendant as follows:

- A. That the Court enter a judgment against Defendant that:
 - Defendant have willfully infringed Plaintiff's federally registered copyrights under 17 U.S.C. §
 501.
 - ii. Defendant have otherwise injured the business reputation and business of Plaintiff by their acts and conduct set forth in this Complaint.
- B. Defendant shall pay Plaintiff's general, special, actual, and statutory damages, and disgorge profits attributable to Defendants' infringement, under 17 U.S.C. § 504(b), or in the alternative, enhanced statutory damages under 17 U.S.C. § 504(c)(2), for Defendants' willful infringement of Plaintiff's copyrights.
- C. Defendant shall pay Plaintiff for his costs incurred in prosecuting this action, Plaintiffs costs of investigating Defendants' willful infringement, and his reasonable attorney fees.
- D. Defendant shall cease and desist immediately from all use, copying, reproducing, displaying or transmitting



Case 2:17-cv-02713-TON Document 1 Filed 06/15/17 Page 21 of 47

LAW OFFICES

MICHAEL J. BROOKS, ESQUIRE

Sifterings of Sim

3724 East Brandon Way \$ Doylestown. Pennsylvania 18902.
(215) 230-3761

in any form, including electronically, any and all of Plaintiff's copyrighted works, drawings, and images.

- E. Plaintiff claims damages for the infringement of the 1999-00 Stylebook, the 2005 Stylebook as a compilation, the 2006 stylebook as a compilation and independently for the copyright protections in the preexisting material.
- F. The Court shall grant Plaintiff such other and additional relief as is just and proper.

JURY DEMAND

PLAINTIFF hereby demands trial by jury on all issues triable to a jury.

DATED: June 7, 2017

LAW OFFICES

MICHAEL J. BROOKS, ESQUIRE

Attorney at Law

3724 East Brandon Way

Doylestown, Pennsylvania 18902

(215)-230-3761

By:

Michael J. Brooks, Esquire

Attorney for Plaintiff

PA Supreme Court I.D. No. 74630





	Case 2	2:17-cv-02	2713-TON	Docume	ent 1	Filed 0	6/15/17	Page 2	22 of 47
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Certificate of Recordation

This is to certify that the attached document was recorded in the Copyright Office on the date and in the place shown below.

This certificate is issued under the seal of the United States Copyright Office.

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VOLUME DOC. NO.

3587 238

DOC. NO.

Marybeth Geters

Register of Copyrights and Associate Librarian for Copyright Services

VOLUME

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Document Cover Sheet

United States Copyright Office

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For ite at 07 Date of recordation Funds received .. do not write above this line - see instructions on reverse To the legister of Copyrights: Please record the accompanying original document or properly certified copy thereof. Graphic Pashions, Inc. flist party name given in the document Pashions International, fall and winter, 1990-1991 First title given in the document Total number of titles in the document 5 675.00 Amount of fee calculated Feis enclosed (I Check | Money order Fee authorized to be charged to Copyright Office deposit account Deposit account number _ L'eposit account name Completeness of document [i] Document is complete by its own terms Document is not complete, Record "as is." IMPORTANT NOTE: A request to record a document "as is" under 37 CFR \$201.4(2)(2) is an assertion tirat: (a) the attachment is completely unavailable for recordation; (b) the attachment is not essential to the identification of the subject matter of the document; and (c) it would be impossible cerepholy impracticable to have the parties to the document sign or initial a deletion of the reference to the attachment. Certification of Photocopied Document Complete this certification if a photocopy of the original signed document is substituted for a clocument bearing the actual original signature. mora: This space may not be used for documents that require an official certification. I illecture junder penalty of perjury that the accompanying document is a true and correct copy friginal document Craly authorized agent of Return to: K@thestylebook.Com

SEMB TO: Ubrary of Congress, Copyright Office, Descriptions Recordation Section, sor Independence Avenue : E, Washington, DC 20559-6000 INCLUDE ALL THESE TOCETHER: (1) Two copies of this form; (2) payment from a deposit account or by check/money order payable to Register of Copyrights; and (3) your document.

U.S. Government Printing Office: 2007-330-945/60...

AGREEMENT made by and between [Graphic Fashions, Inc. and Virginia Garner, wife of the late John Garner], having an address of 615 Laurel Lake Drive A219, Columbus, NC 28722 (hereinafter called "Assignor") and Richard C. Ackourey. Jr., having a principal place of business at 2423 Susquehanna Road, Suites 3 & 4, Roslyn, PA 19001 (hereinafter called "Assignee").

WHEREAS, the late John Garner had prepared, created, or developed certain materials or works. some of which are covered by the copyright Registrations, shown in Exhibit A hereto) which were exclusively licensed by him and his company, Graphic Fashions, Inc. to Assignee by letter dated January 5, 2003, attached as Exhibit B (hereinafter the "Work");

WHEREAS, Assignor desires to transfer the entire ownership of all intellectual property, including but not limited to the copyright in the Work, to Assignee;

IT IS THEREFORE agreed between Assignor and Assignee as follows:

1. Assigned hereby grants, transfers, assigns, and conveys to Assignee, its successors and assigns, the entire title, right, interest, ownership and all subsidiary and intellectual property rights in and to the Work, including but not limited to copyrights and the right to secure copyright registrations therein and to any resulting registrations in Assignee's name as claimant, and the right to secure renewals, and extensions of any such copyright or copyright registrations in the United States of America or foreign country as well as all choses inaction relating to said Work, claims for damages, profits and costs, both in equity and law, for any infringement of said Work.

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- 2. Whether the copyright in the Work shall be preserved and maintained or registered in the United States of America or any foreign country shall be the sole discretion of Assignee.
- 3, Assignor agrees that, as a result of this Copyright Assignment, it will retain no rights in and to the intellectual property in the Work, including: trademark and trade dress protection and copyright in the Work; the right to reproduce, prepare derivative works based upon the copyright in the Work, or to distribute by sale, by rental, lease or by other transfer of ownership; or top display the Work.
- . 4. Assignor hereby warrants and represents the following to Assignee:
- (a) To the best of Assignor's knowledge and belief, Assignor is the exclusive and sole owner of the copyright in the Work, free of all liens, claims and encumbrances; and Assignor has the absolute right to assign the copyright i the Work w.thout seeking the approval of any third party and without payment to any third party. There are no actions at law or in equity pending or threatened by or against Assignor by reason of its or another party's use of the Work or challenging Assignor's copyright in the Work.
- To the best of Assignor's knowledge and belief, the Work is (b) original with Assignor.
- To the best of assignor's knowledge and belief, Assignor is not (c) restricted or prevented from entering into this Copyright Assignment
- 5. Assignor agrees to take all action and cooperate as is necessary to protect the copyrightability of the Work and future agrees to execute any documents

that might be necessary to perfect Assignee's ownership of copyright and other intellectual property including any copyright registrations in the Work.

- All terms of this Agreement are applicable to any portion or part of the Work, as well as the Work in its entirely.
- 7. This Agreement constitutes the entire agreement between the parties hereto and supersecles any prior oral or written agreement or understanding between the parties as to ownership of intellectual property rights, including trademark and trade press protection and copyright in the Work, and no modification shall be valid unless signed by both parties.
- 8. This Agreement shall be interpreted under the laws of the state of Pennsylvania.

IN WITNESS WHEREOF and intending to be legally bound hereby, the parties have hereunder set their hands.

Executed: 7-3-04

By: [Assignee name]

Name: Richard C. Ackourey, Jr.

Title: President

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Page 2 of 4

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U.S. Copyright Office - Search Rc Is Results

	TX 1-25	9-970 20Dec83; spring-summer 84. DCR 1983; PUB 30Nov83;
Title: Additional Information:		international
Note: Copyright Information:		cy unknown. Description based on: Fall 1980-winter 1981 issue: Graphic Fashlons, Inc., employer for hire.
Claimant:		phic Fashlons, Inc.
	Ī	8-891 14Jun84; fall 84-winter 85. DCR 1984; PUB 30May84;
Title:		International
Additional Information: Note:	•	cy unknown. Description based on: Fall 1980-winter 1981 issue.
Copyright Information:	- 1	.: Graphic Fashions, Inc., employer for hire.
Clalmant:	1	ohic Fashlons, Inc.
Survey of the state of the stat	TX 150	l-023 22Jan85; spring-summer 85. DCR 1985; PUB 15Jan85;
Title:	Fashions	international
Additional Information: Note:	Freduend	ry unknown. Description based on: Fail 1980-winter 1981 issue.
Copyright Information:	•	: Graphic Fashions, Inc., employer for hire.
Claimant:	•	hic Fashions, Inc.
The second secon	TX 1-662	2-171 25Sep85; fall 85-winter 86. DCR 1985; PUB 15Jun85;
Title:	Fashlons	International
Additional Information: Note:	From invit	y unknown. Description based on: Fall 1980-winter 1981 issue.
Copyright Information:	· ·	: Graphic Fashlons, Inc., employer for hire.
Claimant:	• • •	hic Fashions, Inc.
	TX 1-7:4	-805 13Dec85; spring-summer 86. DCR 1985; PUB 1Dec85;
Title:	Fashions	international
Acditional Information: Note:	Frequenc	y unknown. Description based on: Fall 1980-winter 1981 issue.
Clalmant:	•	hic Fashions, Inc.
	TX 1-836	-271 11Jun86; fall 86-winter 87. DCR 1986; PUB 1Jun86;
Title:	Fashions	international .
Additional Information:	.	Decembra has day Eali 1090 winter 1091 iroun
Note: Claimant:		y unknown. Description based on: Fall 1980-winter 1981 issue. hic Fashions, Inc.
-	• 1	-566 24Jul87; fall 87-winter 88. (C.O. corres.) DCR 1987; PUB
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Title:	Fashions	international
Additional Information: Note:	Frequenci	y unknown. Description based on: Fali 1980-winter 1981 issue.
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Scarch Records Results

Registered Works Database (Claimant Search)

Search For: GRAPHIC FASHIONS, INd

Items 1 - 4 of 4

For a list of commonly used abbreviations that appear in the catalog record, click here.

Conduct Another Search

1. Registration Number: TX-2-902-726

Title: Fashion international, fall and winter, 1990-1991.

Claimant: acGraphic Fashlons, Inc.

Created: 1990 Fublished: 1Jun90 Registered: 15Aug90 Special Codes: 1/B

2. Registration Number: TX-3-229-071

Title: Fashions international: spring and summer 1992.

Claimant: acGraphic Fashions, Inc.

Created: 1991 Published: 2Jan92 Registered: 9Jan92 Special Codes: 1/B

3. Registration Number: TX-5-037-124

Title: Fashions international: styles for seasons 1999 and 2000.

Description: 1 v.

Claimant: acGraphic Fashions, Inc.

Created: 1999 Published: 15May99 Registered: 7Sep99

Title on @ Application: Fashions international: seasons 1999-2000.

Special Codes: 1/B

4. Registration Number: TX-5-253-538

Title: Distinctive fashions 1998.

Description: 26 p.

Calmant: on text & artwork; acGraphic Fashions, Inc.

Created: 1997 Published: 15Aug97 Registered: 24Jul00

Title on @ Application: Distinctive fashions.

Special Codes: 1/8/D

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Page 1 of 4

Search Records Results

Scrials Database (Claimant Search) Search For: GRAPHIC FASHIONS, INC

Item: 1 - 19 of 19

For a list of commonly used abbreviations that appear in the catalog record, click here.

Conduct Another Search

Title: Fashlons International

Additional Information: : [fash on folio].

Note: Frequency unknown, Description based on: Full-winter 1978-79.

Copyright Information: Appl. aul.: acGraphic Fashions, Inc., employer for hire.

Claimant: * Grap \(\) Fashlons, Inc. TX54-929. 14Jun78; fall-winter 78-79. DCR 1978;

PUB 83uh78;

Title: Fashloris international

Additional Information:

Note: Frequency unknown. Description based on: Fall 1980-winter 1981 issue.

Copyright Information: Appl. au.: Graphic Fashions, Inc., employer for hire.

Claimant: * acGraphic Fashions, Inc.

TX 539-997 14Jul80; fall 80-winter 81. (C.O. corres.) DCR 1980; PUB

1May80;

Title: Fashions international

Additional Information:

Note: Frequency unknown. Description based on: Fall 1980-winter 1981 Issue.

Copyright Information: Appl. au.: Graphic Fashions, Inc., employer fo: hire.

Claimant: * acGraphic Fashions, Inc.

TX 731-329 30Jul81; fall 81-winter 82. DCR 1981; PUB 1May81; TX 821-050-16Dec81; spring-summer 82. DCR 1981; PUB 5Nov81;

Title: Fashlor's International

Additional Information:

Note: Frequency unknown, Description based on: Fal 1980-winter 1981 issue.

Copyright Information: Appl. au.: Graphic Fashions, Inc., employer for hire.

Claimant: * acGraphic Fashions, Inc.

TX 1-067-384 14Jan83; fall-winter 82-83. (C. D. corres.) DCR 1982; PUB

1Jun82:

Title: Fashions international

Additional Information: .

Note: Frequency unknown, Description based on: Fall 1980-winter 1981 issue.

Copyright Information: Appl. au.: Graphic Fashions, Inc., employer for hire.

Claimant: * acGraphic Fashions, Inc.

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Claimant	* acGraphic Fashions, Inc. TX 2-240-703 19Jan88; spring-summer 88. DCR 1988; PUB 2Jan88;
Title: Additional Information: Note: Claimant:	. Frequency unknown. Description based on: Fall 1980-winter 1981 issue.
Title: Additional Information: Note: Claimant;	Frequency unknown. Description based on: Fall 1980-winter 1981 issue.
Additional Information:	Fashions international Frequency unknown. Description based on: Fall 1980-winter 1981 issue. * acGraphic Fashions, Inc. TX 2-611-019 30Jun89; fall 89-winter 90. DCR 1989; PUB 1Jun89;
Title: Additional Information: Note: Claimant:	Frequency unknown. Description based on: Fall 1980-winter 1981 Issue.
Additional Information:	Fashion's international . Frequency unknown. Description based on: Fall 1980-winter 1981 issue. * acGraphic Fashions, Inc. TX 4-621-545 25Aug97; fall 97-winter 98. DCR 1997; PUB 15Apr97;
Title: Additional Information: Note: Claimant:	Fashions international . Frequency unknown. Description based on: Fall 1980-winter 1981 issue. * acGraphic Fashions, Inc. TX 4-821-173 17Sep98; fall 98-winter 99. DCF: 1998; PUB 15Jun98;

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Mr. Richard C. Ackourey, Ir. Ackourey Clothiers, Inc. 2423 Susquehanna Road, Suite #4 Roslyn, PA 19001

RE Permission to Use Copyrighted Works of John Garner and/or Graphic Fashions, Inc.

Dear Rick:

On behalf of myself and of Graphic Fashions, Inc., I, John Garner, grant you, Richard C. Ackourey, Jr., exclusive permission to do the following with respect to all of the copyrighted works owned by me and/or by Graphic Fashions, Inc. to which you have access (hereinafter "Copyrighted Works"):

- 1. Reproduce the Copyrighted Works;
- 2. Prepare derivative works (hereinafter "Derivative Works") based upon the Copyrighted Works [1];
- 3. Distribute copies of the Copyrighted Works of Derivative Works to the public by sale or other transfer of ownership, or by rental, lease or lending;
- 4. Display the Copyrighted Works or Derivative Works publicly; and
- 5. Transmit the Copyrighted Works or Derivative Works.

The permission referred to in this letter shall last for the life of the copyright in said Copyrighted Works.

Sincerely yours,

John Garner

Witness: Myrus Of Hali

Date: 1-5-

[1] I hereby assign to Richard C. Acknurcy, Jr. all copyright rights in and to all Derivative Works created by Richard C. Acknurcy, Jr. based upon the Copyrighted Works.

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thereof, and in and to all works based upon, derived from, or incorporating the Works, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action and accrued causes of action, either in law or in equity for past, present, or future infringement based on the copyrights, and in and to all rights corresponding to the foregoing throughout the world. 2

Assignor agrees to execute all papers and to perform such other proper acts as Assignee 2. may deem necessary to secure for Assignee or its designee the rights herein assigned.

In witness whereof, the parties have executed this Agreement, effective this 4th day of June,

2014.

Richard C. Ackourey, Jr.

Assignor

Graphic Styles/Styles International L

Richard C. Ackourey, Jr., Member

Assignee

² This copyright assignment expressly assigns accrued causes of action in order for the assignee to have standing to challenge preassignment infringement, with the exception of the causes of action already filed by Richard C. Ackourey including the filing and/or refilling of Ackourey v. World of Elegance, Inc., et al, E.D. of PA. Civil Action No. 2:13-cv-0234; Ackourey v. Ross Creations Inc., et al., E.D. of PA. Civil Action No. 2:12-cv-06728; and Ackourey v. Andre Lani Custom Clothers, et al., E.D. of PA. Civil Action No. 2:12-cv-1686.

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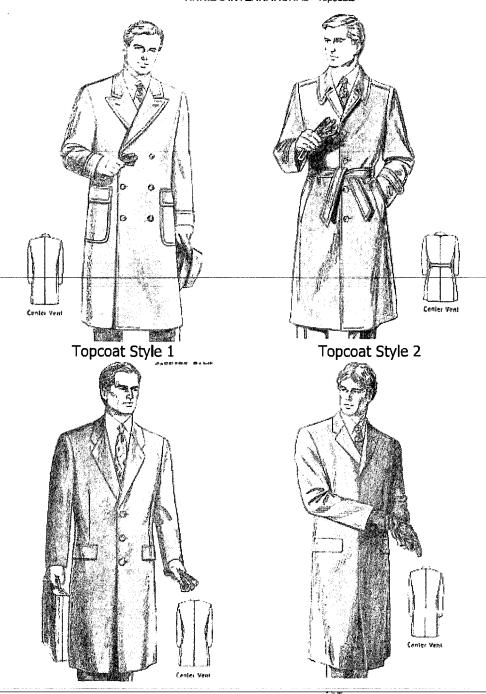
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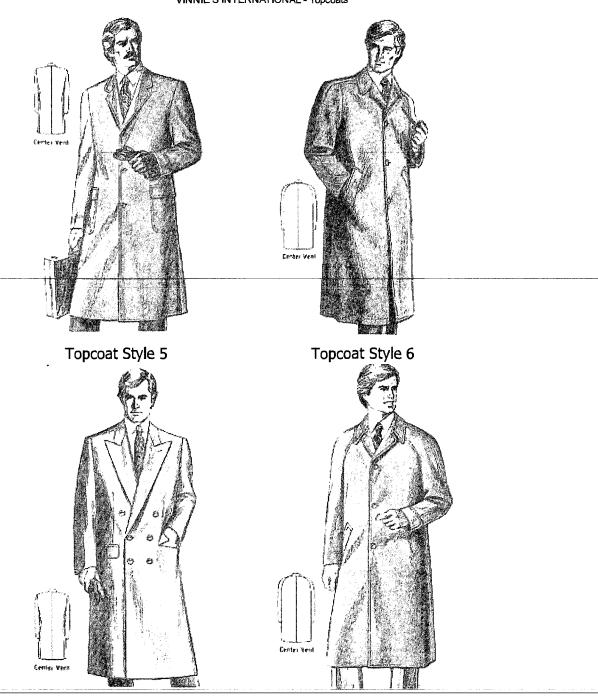
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Topcoat Style 3

Topcoat Style 4



Topcoat Style 7

Topcoat Style 8



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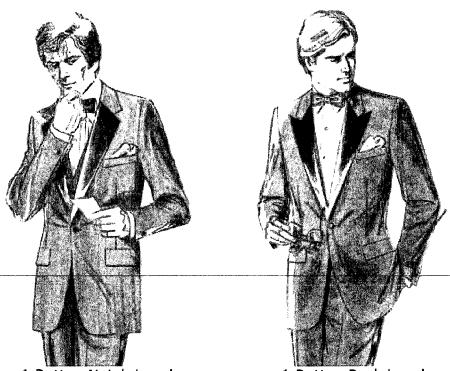


Be smartly dressed in custom tailored tuxedo made to your exact measurements.

Instead of paying high prices for Tuxedo rentals you can now own one for as low as US\$ 549. A wide variety of fabrics available to choose from,

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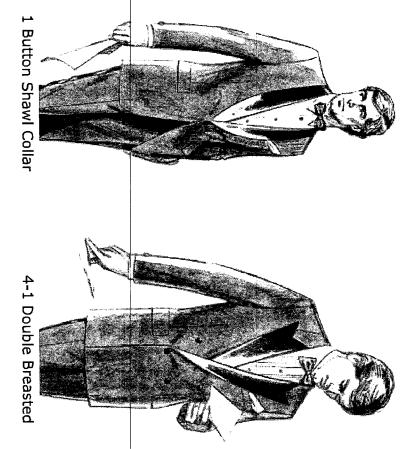
Compliment your Tuxedo with our custom tailored tuxedo shirt.

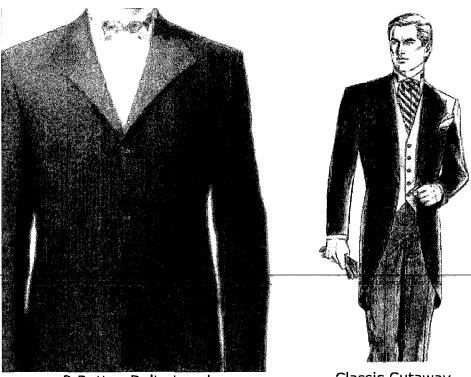


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1 Button Peak Lapel

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3 Button Delta Lapel

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COPYRIGHT ASSIGNMENT

AGREEMENT made by and between Richard C. Ackourey, Jr., having a business address of 775 Second Street Pike, Suite 3R, Southampton, Pennsylvania 18966 (hereinafter called "Assignor") and Graphic Styles/Styles International LLC, having a registered office address of 775 Second Street Pike, Suite 3R, Southampton, Pennsylvania 18966 (hereinafter called "Assignee").

WHEREAS, Richard C. Ackourey, Jr., owns certain copyrights in materials, and works contained in Stylebooks which are covered by copyright registrations¹;

WHEREAS, Assignor desires to transfer the entire right, title and interest in and to the copyrights in materials, and works contained in Stylebooks to Assignee;

FOR VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

 Assignor does hereby sell, assign, and transfer to Assignee, its successors and assigns, the entire right, title and interest in and to the copyright in the Works and any registrations and copyright applications relating thereto and any renewals and extensions

¹ These materials, works or stylebooks are named and registered as follows: Designed for Winter 1961, Registration No. A451646; Fashions International Fall & Winter 1973-1974, Registration No. 440204; Fashions International 1974 Spring & Summer, Registration No. A488-310, Fashions International 1975 Spring & Summer, Registration No. A 591921; Fashions International Spring & Summer 1976, Registration No. A722732; Fashions International Fall-Winter 1977-1978, Registration No. A900783; Fashions International Fall-Winter 1978-1979, Registration No. TX0000054929; Fashions International Fall-Winter 1980-1981, Registration No. TX0000539997; Fashions International Fall-Winter 1981-1982, Registration No. TX0000731329; Fashions International Spring-Summer 1982, Registration No. TX0000821050; Fashions International Fall-Winter 1982-1983, Registration No. TX0001067384; Fashions International Spring-Summer 1984, Registration No. TX0001269970; Fashions International Fall-Winter 1984-1985, Registration No. TX0001378891; Fashions International Spring-Summer 1985, Registration No. TX0001501023; Fashions International Fall-Winter 1985-1986 Registration No. TX0001662171; Fashions International Spring-Summer 1986, Registration No. TX0001714805; Fashions International Fall-Winter 1986-1987, Registration No. TX0001838271; Fashions International Fall-Winter 1987-1988, Registration No. TX0002150566; Fashions International Spring-Summer 1988, Registration No. TX0002240703; Fashions International Fall and Winter 1988-1989, Registration No. TX2353266; Fashions International Spring and Summer 1989, Registration No. TX2509479; Fashions International Autumn-Winter 1989-1990, Registration No. TX0002611019; Fashions International Fall-Winter 1990-1991, Registration No. TX0002902726; Fashions International Spring-Summer 1991, Registration No. TX0003053310; Fashions International Spring-Summer 1992, Registration No. TX0003229071; Fashions International Spring-Summer 1993, Registration No. TX0003446818; Fashions International Fall-Winter 1997-1998, Registration No. TX0004621545; Distinctive Fashions 1998 Registration No. TX0005253538; Fashions International Fall-Winter 1998-1999, Registration No. TX0004831173; Fashions International Styles for Seasons 1999-2000, Registration No. TX0005037124; Styles International Best of Seasons through Spring & Summer 2005 TX 6-956-665; and Styles International Best of Seasons 2006 TX 6-956-762. Works includes all Works included in the recorded Assignment filed with the United States Copyright Office on July 8, 2010 at Vol. 3587 Document 238.